

Course Syllabi

1. CSCO-00119 GENERAL ECONOMICS

2. 96 credits hours.

3. Bibliography

- Administración de Recursos Humanos., Chiavenato, Idalberto, 2017
- Dirección estratégica de Recursos Humanos., Alles, Martha., 2019

4. Specific Course Information

- a. It is a subject that allows the participant to have a general understanding of the way in which the economy works and the economic environment in which the companies operate. In this subject the general concepts of economic science are developed: microeconomics, macroeconomics and the international economy. It has as its starting point the laws or principles that govern the functioning of the markets and the decisions that the economic agents assume: individuals, families, companies and governments. This subject contributes to the career graduation profile in: - It interprets information based on mathematical, physical, chemical models and their interrelation. - It designs and implements management models oriented to the optimization of processes. - It identifies the elements that make up quality management systems and their interrelations with a circular economy approach for the aggregation of value in a production system. - It recommends the best procedure for the optimization of a system. - Selects the best methods, processes, procedures, in an integral way for the well-being of the human factor, based on the legal regulations in force in the country. - Analyzes the risks of projects that can be presented in its execution. - Identifies the development problem where an intervention project will be posed. - Sets the control parameters in a real production system. As well as contributes to the RDA's ABET: - RA1. Problem solving - RA2. Design - RA3. cation - RA6. Experimentation. - RA7. Self-learning
- b. Corequisites:
- DERE-00016 ECUADORIAN LEGISLATION
- c. Prerequisites:
- EDCA-00225 COST ACCOUNTING AND PRODUCTION BUDGETS

5. Learning Objectives of the Course

- a. By passing the subject the student will be able to recognize, describe, and analyze, the economic theory, in order to differentiate concepts, laws, methods and techniques that enable the knowledge and understanding of the main economic theories, the rational use of scarce resources and the practical relationship with the business administration.
- Develop the ability to analyze management situations with an economic and efficiency approach.
 - Learn how to use the hardware
 - To develop the capacity to understand the economic policies normally adopted by the governments of the day.
- b. Learning Outcomes
- Troubleshooting. it explains the economic environment in which companies and markets develop using the concepts of microeconomics and macroeconomics in order to anticipate the possible scenarios that a company could face.
 - Application of basic career sciences. recognize the importance of economic analysis in the process of administrative and accounting decision-making.

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6. Course Topics

- Introduction to the economy
- Market: demand, offer, prices, elasticity
- Consumer demand and market demand
- Consumers, producers and market efficiency